

LEN BLACKSTONE

Inspirational Keynote

Skydiving with Chickens!

MAKE **FEAR** YOUR FRIEND, NOT YOUR FOE.

Fear is pervasive. It threatens us. And, though we may deny it or avoid talking about it, we experience it everyday. But, fear can also protect, teach and motivate us if we know *how to make fear our friend, not our foe.*

In Skydiving with Chickens, Len Blackstone shows how to *avoid* harmful fear and *embrace* helpful fear. Doing so will improve performance and increase effectiveness.



At work, fear stifles innovation, prevents organizations from fully understanding customers, hinders the effectiveness of teams, and ultimately leads to a cancerous corporate culture. In our personal lives, fear blocks our growth, and isolates us from healthy relationships.

An entertaining, inspirational and thought-provoking presentation, *Skydiving with Chickens* is filled with captivating stories (yes, including chickens and skydiving). The message appeals to all people, since all of us are challenged by fear.

OPTIONAL ADD-ON SESSIONS

For business groups, two sessions that build from the keynote are also available.

In **7 STEPS TO BECOMING FEARSOME**, Len explains *how to successfully introduce new products and services.*

In **MESSAGES THAT MATTER**, Len shows *how to create marketing & sales messages that deliver results.*

Ask for the brochure on these sessions.



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"Len is a dynamic speaker. We are very pleased."

Dan Egan, Executive Director
Springfield Area Chamber of Commerce

"If you are looking for an energetic, inspirational, and professional presenter, I highly recommend Len Blackstone."

Sue Viggiano, President
Public Relations Society of America
Oregon Chapter



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Background & Experience

An entertaining and inspirational speaker, **LEN BLACKSTONE** is also CEO of Blackstone, Inc., a management and strategic marketing consulting firm.

He has more than 30 years experience working with organizations ranging in size from multi-billion dollar, international corporations to small, entrepreneurial start-ups.

His work has won international awards and gained national attention (e.g. *CBS 60 Minutes*).



Len's unique life experiences enrich audiences. In addition to his marketing expertise, Len is a former police officer, professional photographer, university instructor, published author, and long-distance bicyclist (3,000 miles through the U.S. & Canada).

He travels extensively and has worked with gangs, prostitutes and heroin addicts in America's inner cities, and the poor, hungry and homeless of foreign countries.

SAMPLE CLIENTS

who have benefited from Len:

"You made everyone realize that anything was possible! I found it fascinating!"

Anna Bifano, President
Institute of Management Consultants

"One of the best. The response was very positive."

Tony Kalhagen
Gold Beach Chamber

